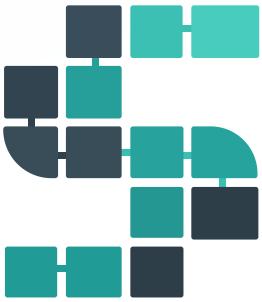


STRUCTA MED

REFERRAL PROGRAMME

Decision support for clinicians. Not a diagnosis.

STRUCTA MED

Lab analytics for clinicians and nutritionists

The part of the job nobody trained you for, retyping numbers off a PDF, now takes seconds.

PDF and photo reading

Lab report in, structured values out in seconds; you check what was read.

One standard

Any lab, any unit, seven languages, brought onto one scale.

Trends

Every marker across visits and labs, not one-off snapshots.

Cases and teams

One case per patient or client, shared with your team, with exports.

Context

Readings adjust for sex, age, athlete status, menopause, pregnancy and therapy.

Clinical or wellness

Same data, two views: full detail for you, plain language for the patient, in your branding.

WHAT IT LOOKS LIKE IN PRACTICE

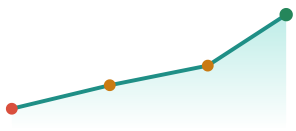
Lab results

Structured and normalised

Ferritin	8 ng/mL
Haemoglobin	11.2 g/dL
CRP	18.3 mg/L
Vitamin D	22 ng/mL
Glucose	5.1 mmol/L

Ferritin, trend

4 visits, 14 months



8 ng/mL · 14 · 19 · **27 ng/mL**

M.K.

Patient M.K.

Endocrine · Follow-up

6 lab reports · 14 months tracked

Synthetic example

Tested and refined with a group of physicians and nutritionists. **See it live → structamed.com**

BEFORE YOU REFER

Don't pitch blind.
See it first. Then share it.

We'd rather you experience the value yourself than take our word for it. Message us and we'll set up a 15-minute demo on your own cases, or a free trial month. No pressure, no sales script.

WRITE TO US DIRECTLY

support@structamed.com

One inbox. Message us and we'll set up your demo the same day.

1. You message us
2. We set up your demo or trial
3. You try it on real cases
4. We give you your personal referral code

Once you've used STRUCTA MED and seen the value yourself, we'll set you up with your personal referral code.

FOR YOU

What to say when you refer

No pitch to memorise. Just tell them what changed for you.

FOR A CHAT MESSAGE

"I've been using STRUCTA MED for lab results. It turns a stack of PDFs into **structured, trackable data** in seconds. Worth a look if you still do this by hand. I can get you a **discount on your first month**; want the link?"

FOR EMAIL

"I've started using STRUCTA MED to structure lab reports and track patient trends over time, and it **saves me time** on manual data entry. If you're still working through PDFs by hand, I'm happy to send a referral code; it comes with **50 % off your first month**."

Show, don't tell
Colleagues say yes after seeing the before and after, not after hearing a pitch.

Lead with the problem
"Tired of retyping PDFs?" lands better than "check out this tool".

Offer to show it live
A 15-minute screen share on their own case works better than a link on its own.

THE PROGRAMME

Refer a colleague, earn a share

Straightforward terms.

40 %

of your referral's subscription, for their entire first year

Calculated on the full subscription price, every plan from Wellness to Practice.

EXAMPLE A colleague picks Pro (€39/month) → you earn **€15.60** every month they stay subscribed → **€187** over their first year.

- Applies to any paid plan: Wellness, Pro, Pro PDF+, Shared or Practice.
- Your referral needs their own standard account and subscription.
- They must be a new customer, with no prior paid account.
- You can't refer yourself or an account you control.
- Message us for your unique code: it gives your referral **50 % off their first month**. Because that month is discounted, your commission starts from month two, at full price.
- Paid out via PayPal or bank transfer, your choice, after your referral's payment has cleared.
- Larger deals (clinic networks, labs, health platforms, API): partner terms are agreed individually.